

# DANIELLE SUMOSKI

## EDUCATION

**University of New Haven, West Haven, CT, 3.66 GPA**  
B.A in Graphic Design, May 2015

**Study Abroad, Prato, Italy, Fall 2013**

### Dean's List

2012-2015

### Taschner-Doherty Golf Scholarship

Newington, CT, 2013

## RELATED EXPERIENCE

### Stanley Black & Decker

*Associate Graphic Designer*

Southington, CT

September 2015 – Present

Creating marketing materials for multiple brands within SBD, including print and digital. In charge of brand design for storage and workspace system umbrella of brands. Works closely with brand and product teams to insure marketing needs are met.

### Group C Inc

*Freelance Designer*

New Haven, CT

June 2015 – July 2015

Worked as a freelance designer on various projects including brand design and print materials with a collaborative design team. Met with clients to discuss project needs, and for design reviews.

### UNH Career Development Center

*Intern*

University of New Haven, West Haven, CT

Fall 2014 – May 2015

Assist with marketing and branding the department as well as designing materials such as flyers, banners, and templates.

### Adventure Rooms CT

*Marketing & Social Media*

West Hartford, CT

September 2014 – October 2014

In charge of promotion materials and social media.

### UNH Marketing and Enrollment Communications

*Intern*

University of New Haven, West Haven, CT

Spring 2014

Worked on projects from several UNH departments which included iPhone backgrounds, Facebook banners, table top display, flyers, and brochures.



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## SOFTWARE TOOLS

Photoshop

Illustrator

InDesign

Dreamweaver

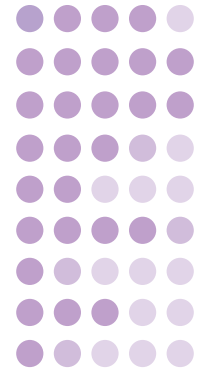
AfterEffects

MS Word, Excel, and Powerpoint

Glyphs and FontLab

Wacom Bamboo Tablet

Audacity



## SKILLS

Logo and branding

Basic HTML, CSS, Javascript

Facebook, Twitter, Tumblr, Instagram

PC & Mac

Advertisement

Typography

Layout and hierarchy

DSLR cameras & photography

Wordpress & Plugins



## ACTIVITIES

Co-founder and President of the University of New Haven Golf Club, Communications Chair of the Habitat Club

## VOLUNTEER

Habitat for Hummanity, Junior Achievement,

## WORK EXPERIENCE

### TPC River Highlands Golf Club, Cromwell, CT

*Food & Beverage, March 2013 – September 2015*

Provide quality customer service to members, guests and well-known golfers. Worked PGA Traveler's Tournament with golfers and the community.

### Michaels Craft Store, Newington, CT

*Sales Associate, August 2010 – August 2013*