

DANIELLE SUMOSKI

EDUCATION

University of New Haven, West Haven, CT, 3.66 GPA

B.A in Graphic Design, May 2015

Study Abroad, Prato, Italy, Fall 2013

Dean's List; 2012-2015

Taschner-Doherty Golf Scholarship; Newington, CT, 2013

RELATED EXPERIENCE

Stanley Black & Decker

Graphic Designer

Southington, CT

June 2018 – Present

Creating print and digital design for the STANLEY brand. Helps manage packaging design of some product lines. Lead STANLEY marketing material designer. Part of a global experience world wide team. Works closely with brand and product teams to insure design and marketing needs are met.

Stanley Black & Decker

Associate Graphic Designer

Southington, CT

September 2015 – June 2018

Created marketing materials, packaging, trade show, and other graphic needs for multiple brands. Lead re-brand and design execution for the Storage Solutions brands. Worked with a small team to create packaging and activation room displays for the Craftsman Garage under a tight timeline.

Group C Inc

Freelance Designer

New Haven, CT

June 2015 – July 2015

Worked as a freelance designer on various projects including brand design and print materials with a collaborative design team. Met with clients to discuss project needs, and for design reviews.

UNH Career Development Center

Intern

University of New Haven, West Haven, CT

Fall 2014 – May 2015

Assist with marketing and branding the department as well as designing materials such as flyers, banners, and templates.

UNH Marketing and Enrollment Communications

Intern

University of New Haven, West Haven, CT

Spring 2014

Worked on projects from several UNH departments which included iPhone backgrounds, Facebook banners, table top display, flyers, and brochures.



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SOFTWARE TOOLS

Photoshop

Illustrator

InDesign

Lightroom

Wordpress & Plugins

Dreamweaver

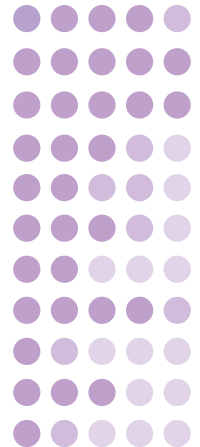
AfterEffects

Microsoft Office (Word, Excel, Powerpoint)

Glyphs and FontLab

Wacom Bamboo Tablet

Invision



SKILLS

Branding & Re-branding
Logo, icons, vector artwork
Typography
Layout and hierarchy
Basic HTML, CSS, Javascript
Facebook, Twitter, Tumblr, Instagram
PC & Mac
Advertisement
Marketing
DSLR cameras & photography

LEADERSHIP

- Co-Chair of SBD's Developing Professionals Network
- Co-founder & past president of the University of New Haven Golf Club
- HYPE Member
- AIGA Member

INTERESTS

Design, food, travel, photography, technology, music, snowboarding, golfing, hiking, the great outdoors.